



8/21/03

## **International Sleep Products Association Industry Code of Ethics**

People spend a third of their lives in bed, and the mattress industry serves society in its contribution to the public's health and well-being. We dedicate ourselves, as members of ISPA, to accepting the responsibilities of this service.

We pledge ourselves individually and collectively to abide by the following Industry Code of Ethics and will:

1. Dedicate ourselves to improving public health and well-being through the education of consumers about the importance of a good mattress to a good night's sleep and good health.
2. Seek to address common issues of industry concern through ISPA by cooperating in every reasonable and lawful manner with other members of our industry for the betterment of the mattress industry and sharing our time, resources, experience, and insights.
3. Conduct our business in a manner that will encourage the public, media and government policy makers to view the mattress industry in a positive light, and avoid practices that might cause the industry adverse notoriety or bring it into disrepute.
4. Maintain truthfulness and accuracy in labeling and advertising our products and services.
5. Compete with other mattress manufacturers on an honorable and fair basis and make no false statements or misrepresentations concerning one another.
6. Deal fairly and honestly with both our suppliers and our customers.
7. Respect and promote the interests of our employees and observe carefully all laws pertaining to their employment, health, welfare and safety.
8. Observe all laws and regulations governing the conduct of our business, including applicable consumer product safety requirements.