



ISPA

The Voice of the Mattress Industry

OUR COMMITMENT

ADVOCACY

BUSINESS OPPORTUNITIES

INDUSTRY RESOURCES

CONSUMER EDUCATION

PROGRAMS, SERVICES AND RESOURCES THAT HELP YOUR BUSINESS THRIVE

Consumer Outreach and Education



Educating consumers to help encourage increased mattress sales.

The Better Sleep Council (BSC) advances ISPA's mission by educating consumers and the media about the important role sleep and a new mattress plays in leading a healthy and productive life. The BSC encourages consumers to evaluate the quality of sleep that their mattress delivers at least every 5-7 years. The BSC's consumer outreach garners hundreds of millions of media impressions each year from top-tier traditional and social media publications. With seasonal media efforts like the BSC's "May is Better Sleep Month," summer bridal, and student back-to-school messages, consumers are armed with the information they need to make the right decision about their sleep sanctuaries.

Mattress Industry Events and Publications



Providing relevant and timely member communications, resources, and support.

ISPA EXPO, the world's largest trade show dedicated exclusively to the mattress industry, attracts 3,100+ attendees from more than 60 countries. The show connects mattress producers and suppliers, provides targeted educational sessions, and fosters networking and business partnerships. This biennial event is the place to be to network and grow your business opportunities.

ISPA's *BedTimes* and *Sleep Savvy* magazines keep manufacturers, suppliers, and retailers current on the latest products, relevant business news, and other developments. The weekly member newsletter, *ISPA Insider*, provides updates on ISPA news, events, activities and the pressing issues affecting the mattress industry.

Sustainability and Green Initiatives



Working to improve the sustainability of the mattress industry.

The responsible recycling of used mattress components is an industry priority. ISPA provides the industry information and contacts that help encourage and support the development of mattress disposal options and increasing the sustainability of the industry. Working with members, professional recyclers, non-profit groups, and state and local governments, ISPA works to increase awareness and expansion of used mattress recycling opportunities.

Advocacy



Advocating for government policies that support your company. ISPA is committed to providing members with a strong, unified voice while advocating for policies that support our members. Working to minimize the government burdens on business has saved members millions of dollars in time, effort, and compliance costs. ISPA is active at the federal, state and local levels advocating for mattress industry interests.

Exclusive Market Intelligence



Providing access to market data to help members make more informed business decisions. ISPA publishes comprehensive industry-specific statistical reports that include mattress industry sales data, forecasts, and cost and wage surveys. These reports provide timely market data that help members make strategic and tactical decisions in managing their businesses, as well as information for those looking to expand into new markets. These valuable resources are exclusive and free of charge to ISPA members, and available from no other source.

ISPA Membership Provides a Solid Return on Your Investment



ISPA membership dues fund many activities that could not be undertaken by a single company alone. Collectively, we can influence and improve the business climate for the mattress industry, benefiting manufacturers and suppliers alike.

Make an investment in the future for your own business and the mattress industry by joining ISPA today!

JOIN ISPA TODAY!

Questions:

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